



# JOEY CRANNEY

## Temple News Editor-In-Chief Prepares For Next Chapter In Life

A firm believer in newspapers, Joseph Cranney, the editor-in-chief of The Temple News, knew that he wanted to get paid to talk about sports when first embarking on his journalistic career.

The 2014 graduate joined TTN staff during his first few months of his freshman semester.

“I started off writing for the sports section, but I’d always ask to cover the field hockey games,” says Cranney. “So I became, like, the field hockey beat writer because I felt club sports didn’t get enough attention.”

As a sophomore, Cranney worked as the assistant sports editor for TTN covering Temple’s basketball and football teams along with the sports editor. Working his way up the editorial ladder, Cranney was able to become The Temple News’ sports editor during his junior year.

Cranney felt that the most rewarding part of his time as sports editor was the paper’s coverage of non-revenue sports. His first initiative as editor was to implement a system of beat writers that would cover each of Temple’s sports, not just football and basketball.

“I thought, and still think, our coverage of those teams was most important because we’re the only news organization writing about them,” said Cranney. “That means better access and better stories, but it also means performing a valuable duty to inform the Temple community about each of its sports.”

As the assistant sports editor and later the head sports editor, Cranney was able to cover the football and men’s basketball teams for two years, which was great, he adds.

“With the non-revenue stuff, we were providing exclusive, original reporting,” said Cranney. “I consider our coverage to be a great success and it’s what I’m most proud of.”

Cranney wanted to become the next editor-in-chief of The Temple News during his senior year because of his love for the paper and because he felt like it was the next step for him.

“I had been on staff for three years, covering mostly sports, but I also was a regular contributor to News and Opinion,” said Cranney. “I even had a bi-weekly column in A&E during my junior year. I was a writer, copy editor and section editor. I had done every job you can do, and through my experience learning from some of the other people I worked for, I felt that I could take the paper to the next level.”

“He oversees the entire paper. He’s my boss but also a friend,” says Jerry Iannelli, the Opinion Editor for the Temple News. “He inspires me to work harder in general. He is literally killing himself for his job and that rubs off on everyone. He’s experienced, determined, and caring.”

Since freshman year, Cranney has changed his mindset completely about his career plans. He hopes to now be a foreign correspondent for The New York Times, or a chief national correspondent for the Washington Post. If he has a career in sports at all, Cranney wants to write enterprise sports journalism, specifically for college sports.

Cranney would argue that The Temple News is the third-best newspaper in Philadelphia, behind the Inquirer and the Daily News. TTN provides daily content online and their weekly product is better than many professional publications, Cranney adds.

“I like TTN because of how good we are,” said Cranney. “College newspapers are some of the best places to be in journalism. There’s no pressure on content from ownership and the staff are eager-minded young journalists who want to get their careers off to a good start. It’s fun to work at a place where everyone clearly understands the goal and eagerly works toward achieving it. As editor-in-chief, I’m grateful to have such a staff.”

CHEREA HATCHER

